

Reliant Innovation Avenue®

More than what's now.

What's next.

YESTERDAY

Innovation has always been a driving force for Reliant. Our advancements toward the future have evolved from studying where we have been. That's why in 2011, in collaboration with the city of Houston, Reliant transformed a typical Houston street on the edge of downtown into a living laboratory called Reliant Innovation Avenue®. We outfitted 12 homes with advanced energy technology and provided each family with a customized set of products and services tailored to meet their specific needs and lifestyles.

TODAY

Reliant leads Texas in providing the benefits of smart energy technology and services within a variety of plans. By partnering with leading technology companies to develop integrated solutions and services, we are able to enrich and simplify everyday life. Our services are designed to give our customers detailed information about how they use electricity at home. Through these evolving innovations, we can give our customers the freedom to focus on what truly matters to them.

TOMORROW

Although we're passionate about today, tomorrow is what truly inspires the decisions we make at Reliant. We see a world where Reliant is able to provide everything our customers need to power their day-to-day lives, all under one roof. We stay ahead of the competition by developing new tools and technology to meet our customer needs. We see a future where smart technology and automated in-home devices integrate seamlessly with our unique plans and services to complement them.



Learn more at reliant.com/innovationavenue

Innovations of the future, available now

Reliant uses the learnings from Innovation Avenue to develop practical new solutions for customers throughout Texas. Our goal is to give homeowners like you the insight needed to make simple decisions that can have a substantial impact on your electricity usage, efficiency and savings.



WEEKLY SUMMARY EMAIL

Check your inbox for an estimate of your bill and ways to help lower your energy cost and usage.



AUTOPAY

Make due dates one less thing to worry about. Sign up for AutoPay. Handle your bill automatically via credit card or bank draft.



RENEWABLE ENERGY

Our renewable plans and tools help you conserve energy and use a cleaner environmentally friendly energy source.



ACCOUNT ALERTS

Take control of your budget with billing and energy-use updates that arrive on your phone.



AVERAGE BILLING

With Average Billing, you get a predictable bill even when seasons are extreme.



BACKUP POWER

Reliant offers backup generators from Briggs & Stratton® and Generac® to power you through any emergency.



RELIANT APP

The Reliant app puts you in command of your electricity account and your home's comfort.



DEGREES OF DIFFERENCE

Make a difference by cutting back power during high-demand periods and earn bill credits.



SMART TECHNOLOGY

Our partnerships with Nest, Amazon and Google Home are just a few ways Reliant uses innovation to simplify your life.

Learn more at reliant.com/innovationavenue

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