

RELIANT ENERGY
WIN ELECTRICITY FOR LIFE CONTEST
OFFICIAL RULES

This promotion is intended for play and participation in the State of Texas in the United States only and shall be construed and evaluated according to the laws of the State of Texas and the United States. Please do not enter if you are not located in the State of Texas.

BUYING WILL NOT HELP YOU WIN. Your chances of winning without making a purchase are the same as the chances of someone who purchases something. It is illegal to give any advantage to buyers in a sweepstakes.

1. TO ENTER: Persons that sign-up for Reliant Energy Residential services, by telephone, through the Internet at www.reliant.com, or with a Reliant representative, between June 16, 2008 and July 20, 2008 are automatically entered into the Reliant Energy: Electricity for Life Sweepstakes ("Contest"). Current customers may sign-up for the Contest by logging into their account online at www.reliant.com/myaccount and completing an entry form.

You may also enter by 1) mailing a postcard to Electricity for Life Sweepstakes, Object 9, 4156 W.E. Heck Court, Baton Rouge, Louisiana 70816 postmarked by July 20, 2008 (and received no later than July 23, 2008) with your name, address, e-mail address and telephone number on the postcard; or 2) completing an entry form at www.reliantpowerzone.com/electricity. Postcard entries may be handwritten or typed. Postcards should not be in an envelope and should be no larger than 4x6 inches.

All entries become property of Reliant Energy Retail Services, LLC ("Sponsor") and will not be returned or acknowledged. Sponsor is not responsible for incorrect or inaccurate entry information or for late, lost, destroyed, misdirected or incomplete entries, or for computer system or phone line, high-speed data line errors, software, hardware malfunctions or other errors, failures or delays in transmissions that are human or technical in nature.

Only one (1) form of entry is permitted per entrant. Only one (1) entry is permitted per residential service address.

By entering you agree to be bound by the terms of these Official Rules. Void outside Texas and where prohibited.

2. DRAWING AND PRIZE:

- One (1) Grand Prize winner will receive a \$60,000 credit for electricity from Sponsor.
- Five (5) First Prize winners will receive a \$15,000 credit for electricity from Sponsor.
- Thirty-five (35) Second Prize winners will receive a \$3,000 credit for electricity from Sponsor.

Credits will apply to new or existing service on the Reliant Energy Monthly Flex Plan, or such other Reliant Energy Residential Services Plan as selected by the winner. Credit must be used on a single account for residential service in the Reliant Energy Service territory (no splitting). In the event of a move within the Reliant Energy Service Territory, prize credit may be transferred to a new account in winner's name.

Electricity will be billed at the then current rates, at the time of consumption. The credits do not expire; prizes may be used until the amount awarded has been exhausted. You are not obligated to remain a Reliant Energy customer after receipt of the prize and may close your account at any time as may be provided in any contractual relationship with Reliant Energy. If the residential service account covered by the prize credit is terminated, closed, switched, or cancelled for any reason other than a move to another residential account in the Reliant Energy Service Territory, the remaining unused balance of the prize credit will be forfeited. There will be no refunds, partial refunds, or cash payments for unused credit.

In order to claim a prize, winner must have a residential service address within a Texas service area in which Reliant Energy is a registered Retail Electric Provider (the "Reliant Energy Service Territory"), and will be required to have or open a billing account with Reliant Energy Residential Services before prize can be delivered.

Winners who are not currently Reliant customers must activate their service by August 22, 2008, or they will forfeit their prize and another winner will be selected from the remaining entries.

Prize Value:

- The approximate retail value of the Grand prize (ARV) is: \$60,000.
- The approximate retail value of each First prize (ARV) is: \$15,000.
- The approximate retail value of each Second prize (ARV) is: \$3,000.

Grand Prize value calculated based on typical annual usage of 20,000 kWh for twenty (20) years at current rates. First Prize value calculated based on typical annual usage of 20,000 kWh for five (5) years at current rates. Second Prize value calculated based on typical annual usage of 20,000 kWh for one (1) year at current rates. All prizes are bill credits in the listed dollar amounts. Actual duration of any prize will vary depending on the actual amount of electricity used and the rates then in effect.

Drawings:

The Grand prize drawing will be determined through a random drawing on July 24, 2008. One (1) Grand prize will be issued.

First prize winners will be determined by weekly random drawings beginning the week of June 16, 2008 and ending the week of July 20, 2008. One (1) First prize winner will be drawn each week. A total of five (5) First prizes will be issued. If a contestant's name is not drawn during the drawing during the previous week, the contestant will be eligible for each subsequent drawing.

Second prize winners will be determined by daily random drawings beginning on June 19, 2008 and ending on July 20, 2008. One (1) Second prize winner will be drawn each day. A total of thirty-five (35) Second prizes will be issued. If a contestant's name is not drawn during the drawing on the previous day, the contestant will be eligible for each subsequent drawing.

Winners of the first and second place prizes will be eligible to win the grand prize. In the event a first or second place prize winner wins the grand prize, they will forfeit the first or second place prize to claim the grand prize. The forfeited prizes will be awarded to a randomly drawn winner thereafter.

The drawings will be conducted by Object 9, located at 4156 W.E. Heck Court, Baton Rouge, Louisiana 70816. All decisions made by Object 9 are final in all matters. The winners will be contacted by telephone or email within forty-eight (48) hours of the drawing.

Odds of winning depend on the number of eligible entries received by entry deadline.

The winners will be required to complete an affidavit of eligibility/liability release prior to receiving prize.

The prize may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. Sponsor reserves the right to substitute a prize of equal or greater value.

All applicable taxes on the prize are the sole responsibility of the winner.

3. ELIGIBILITY: Contest is open to legal residents of the State of Texas, 18 years of age and older who reside within the Reliant Energy Texas service territory and authorized to select electricity providers and plans for their residential service address. Employees of Sponsor or Object 9 and their subsidiaries, affiliates and advertising/promotional agencies involved with this promotion, including the immediate families and household members of such employees are not eligible to enter or win.

4. RELEASE: By accepting a prize, the winner agrees to release and hold Sponsor and Object 9 ("Contest Parties"), and each of their respective directors, employees and agents, harmless from any liability, loss or damage incurred from participating in this Contest, or the use, misuse or acceptance of prize, or attendance at the event.

Acceptance of prize constitutes permission for Contest Parties to use winner's name, photograph or likeness for purposes of advertising and promotion of the event or otherwise without further compensation, except where prohibited.

5. GENERAL: Sponsor reserves the right, in its sole discretion, to cancel or suspend the Contest and randomly award the prize from among eligible entries received at the time of such action, should a virus, bugs, malicious tampering or other causes beyond the control of Sponsor corrupt the administration of proper play of the game.

Sponsor reserves the right, at its sole discretion, to disqualify anyone found to be: 1) tampering with the entry process or the operation of the Contest or website hosting the Contest, 2) acting in violation of these Official Rules, or 3) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

Any attempt by an entrant or any other individual to deliberately damage the website where online entries are received or undermine the legitimate operation of the Contest is in violation of criminal and civil laws. Sponsor reserves the right to seek damages from any such entrant or individual to the fullest extent permitted by law.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Texas, without regard for conflicts of law doctrine, and all proceedings shall take place in Harris County, Texas.

Sponsor shall not be liable to winner or any person claiming through winner for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Sponsor's sole control.

6. WINNER LIST: To obtain the name of the winner, send a self-addressed stamped envelope to Electricity for Life Sweepstakes Winners, Object 9, 4156 W.E. Heck Court, Baton Rouge, Louisiana 70816 by July 20, 2010.

7. DATA COLLECTION: Sponsor will be collecting personal data about participants when they enter the Contest. Please review Sponsor's privacy policy statement at www.reliant.com. By participating in the Contest, entrants hereby agree to all of the terms and conditions of the privacy statement of the Sponsor.

8. SPONSOR: Reliant Energy Retail Services, LLC, 1000 Main Street, Houston, TX 77002.